

**New York State Brewers Association sponsors 2nd Annual Craft New York
Brewers Festival at the FX Matt Brewing Company in Utica, NY**



Utica, NY – June 11, 2016

New York State Brewers Association Craft New York Brewers Festival, Saturday, June 11th, 4-8pm at the FX Matt Brewing Company, 830 Varick Street, Utica, NY - *Fundraiser for the New York State Brewers Association*

The New York State Brewers Association, FX Matt Brewing Company, I Love NY, and BlueRock Energy is proud to announce the 2nd Annual Craft New York Brewers Festival to take place on Saturday, June 11th at the FX Matt Brewing Company in Utica, New York. This celebration of NYS craft beer will bring together 45+ New York breweries from across the state featuring up to 100 hard to find and award winning beers. As always with NYSBA festivals, the brewers and brewery reps will be pouring all of the samples – not volunteers! There will also be live music and food from area restaurants.

"The growth and quality of craft beer in New York State has been incredible," said Paul Leone, Executive Director of the New York State Brewers Association. "So for the second year, we've brought together 45 breweries, 5 malt houses and hop growers from around New York at one of the most iconic and oldest breweries in the state, this combination alone makes this a one of a kind event for this region".

With over 240 craft breweries in New York, the 45+ that will be pouring samples will come from every region of the state. "Last years event was extremely well attended, and we think this is a great opportunity to showcase beer from across New York" said Fred Matt, President of the FX Matt Brewing Company. "On Saturday, June 11th, we are proud to host our fellow brewers at this very unique festival." All proceeds from this event will benefit the New York State Brewers Association to help further their mission of promoting the great craft beer being produced in New York State every day.

The Craft New York Brewers Festival will take place between 5–8pm with a VIP session taking place from 4pm to 5pm at the FX Matt Brewing Company, located at 830 Varick Street in Utica. Tickets can be purchased at the Saranac gift shop, or they can be purchased on-line by going to <http://thinknydrinkny.com/2015/11/2nd-annual-craft-new-york-brewers-roots-festival/>

New York State Brewing Industry Quick Facts

- The number of New York State breweries grew from 95 in 2012 to 240 in 2015
- In 2015, New York State was the 5th largest beer producing state behind California, Pennsylvania, Colorado, and Oregon
- New York State craft breweries increased production by 46% from 557,436 in 2011 to 1.1 million barrels in 2015. Nationally, the craft beer segment grew by 17% in the same period
- New York ranked 3rd in the country with an overall economic impact of 2.2 billion dollars in 2012 with an increase of \$3.5 billion dollar impact in 2014.

About the New York State Brewers Association

The NYSBA was cofounded in 2003 by David Katleski of Empire Brewing Company to serve as a promotional and legislative proponent for New York State breweries, microbreweries, brewpubs and brewing affiliated businesses. The growth of the Craft Beer segment continues to be strong and New York State's share of that growth has exceeded that of breweries on the national level.

In 2013, the NYSBA appointed Paul Leone as its first ever Executive Director as well as a new Board of Directors with revitalized energy and expertise. With this added level of managerial experience, the NYSBA is working diligently to rival other State's associations and guilds and bring self-sustainability, and profitability to an already strong and vital organization.

For more Information:

The New York State Brewers Association <http://www.thinknydrinkny.com/>
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Craft New York Brewers Festival info <http://thinknydrinkny.com/2015/11/2nd-annual-craft-new-york-brewers-roots-festival/>